

MEDIAKIT 2025

We turn accessibility into added value for destinations





*“Worse than an accessibility that doesn't exist,
Is one that is not known”*

Miguel Nonay

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Who am I?

I'm **Miguel Nonay**, a destination explorer and content creator specializing in **accessible tourism**.

A polio survivor and wheelchair-bound traveler, I show the world that accessibility isn't a limitation, but an opportunity.

For more than 20 years, I've traveled to hundreds of places, sharing real-life experiences that inspire thousands of travelers and help destinations position themselves as leaders in **inclusive tourism**.



What I do?

Through **Viajeros Sin Límite**, I transform accessibility into stories that connect:

- **Content production:** professional videos, travel stories, and accessible experiences.
- **Real-world evaluation:** I certify the accessibility of destinations and services with my personal experience.
- **Multiplatform dissemination:** blog, YouTube, social media, and presence in national and international media.



Watch Promo Video

Click this button to watch my **Promo Video**

My numbers



- **300+ destinations** in Spain · **150+ international destinations.**
- **1.000+ hotels** have trusted my advice.
- **30.000+ unique visits/month** en blog.
- **40.000+ followers** on social media.
- **10.000+ traveler inquiries** en 2024 thanks to my recommendations.



Clients and brands that have trusted us

More than 450 destinations and 1,000 hotels have trusted me to showcase their accessibility to the world.

I have worked with tourism institutions, hotels, transportation chains, wineries, natural parks, and agencies, always achieving **visibility, credibility, and measurable results.**

Retos - Destinos y empresas turísticas que ya confían en Viajeros sin límite

"Los destinos turísticos de todo el mundo que quieren divulgar su accesibilidad y belleza me llaman a mí."



See full list of clients

Click this button to watch [list of clients](#)

Media impact

My work has inspired thousands of travelers and has been recognized in national and international media such as:

- 📺 Aragón TV, ETB, TV3, La 2.
- 📰 El País, El Mundo, Heraldo de Aragón, Guía Repsol.
- 🎙️ RNE, Cadena SER, Aragón Radio, Plaza Radio.

Each appearance multiplies the reach and strengthens the trust in the destinations that collaborate with me.




International recognition


My career has been recognized with:


- 🏆 **Golden Pen Award (Croacia 2014).**
- 🏆 **Aragón en la Red Award (2016).**
- 🏆 **Czech Republic CZ Award (2019).**
- 🌐 **Member of The World Tourism Organisation (UNWTO) and European accessible tourism networks.**




Services we offer

 **Professional videos** (HD and 360°) with an emotional focus.

 **Accessibility reports** with suggestions for improvement.

 **Dissemination on social media and blogs** (more than 30.000 visits/month).

 **Presentations and conferences** on inclusive tourism.

 **“Inclusive Territory”**, distinction, a seal that identifies committed destinations and companies.

Success stories

- ◆ **Zaragoza Tourism:** Promotion of accessible offices and a tourist bus.
- ◆ **Costa Blanca:** Reports broadcast on TV that generated international impact.
- ◆ **Turismo Asturias:** Promotion of accessible locations over several years including wheelchair and handbike activities.
- ◆ **Argentina: Creation of accessible routes** throughout the country for the **Travel Experience**.
- ◆ **Czech Republic:** Various reports over several years with routes, activities, and visits for **Czech Tourism** .
- ◆ **Hérault Tourisme (France):** Accessible itineraries in rural settings with significant online impact.





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Contact

Social Media:

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➡ 📱 Scan the QR code and access my promotional video



Let's work together to make accessibility even more accessible..

