



## "Worse than an accessibility that does not exist, Is one that is not known"

**Miguel Nonay** 

### EU DIGITAL COVID CERTIFICATE CERTIFICADO COVID DIGITAL DE LA UE

Vaccination · Vacunación



Surname(s) and forename(s) / Apellido(s) y Nombre(s)

Nonay Almale, Jose Miguel

Date of birth / Fecha de nacimiento 1961-12-10



#### Vaccination details / Datos de vacunación

Certificate identifier / Identificador del certificado

#### 01ES02VDFC25492B3B3596DFF505#6

Certificate issuer / Emisor del certificado

#### Departamento de Sanidad Gobierno de Aragón

Disease targeted / Enfermedad que previene	COVID-19
Vaccine medicinal product / Tipo de vacuna SARS-CoV-2 antigen vaccine / SARS- CoV-2 vacuna antígenos	Number in a series of vaccinations and number of doses / Número en una serie de vacunaciones y número de dosis
Vaccine medicinal product / Vacuna administrada  Vaxzevria	Date of vaccination / Fecha de vacunación 2021-07-12
Manufacturer / Fabricante AstraZeneca AB	Member State of vaccination / Estado miembro de la vacunación ES

This certificate is not a travel document. The scientific evidence on COVID-19 vaccination, testing and recovery continues to evolve, also in view of new variants of concern of the virus. Before travelling, please check the applicable public health measures and related restrictions applied at the point of destination. / El presente certificado no es un documento de viaje. Los datos científicos sobre la vacunación, el test y la recuperación de la COVID-19 siguen evolucionando, también a la vista de las nuevas variantes preocupantes del virus. Antes de viajar, sírvase comprobar las medidas de salud pública aplicables y las restricciones correspondientes que se apliquen en el punto de destino.

## ¿Who I am?

### My name is **Miguel Nonay**

I'm an adventure traveler with sequels of

Poliomyelitis and in a wheelchair

which enjoys the most beautiful

and accessible places in the world.

I have turned my passion into my work.

Now the tourist destination around the world that want to promote their accessibility and beauty, call me to **evaluate their accessibility** and report it to my followers inthe various channels of **communication**.



## ¿What I do?

I value wheelchair accessible places through my videos.

I certify if a place is accessible based on my personal experience.



#### **See Video Promo**

Click on this button to see my Video Promo



## ¿What do I offer?

Visibility and diffusion through my platform specialized in Accessible Tourism:



Thematic videos of the activities performed

This blog get more than 600.000
Unique visits per month

Traffic to blog comes from **Google**, my **Social Networks** and **Video channels** and **photos** in which I count with a significant **online reputation**.



## Number and influence on Social Networks

235

Tourist Destinations in Spain (Local, provincial and regional)

+1.000

Hotels in Spain have relied on Our advice and diffusion

143

Touristic destinations
Nationals for all
the world

+700

Hotels around the world including sites as Ushuaia or the Sahara

3

Sahara Travel advising
Travel Agencies and Raids by the desert.

11.000

E-mails received by people who have I was in destinations with my videos

#### **Viajeros Sin Límite**



+19,3K Followers

#### A Salto de Mata





#### **Presence ein other Social Networks**

















## Accessible Tourism and for All





Click on this button to access the web of **Viajeros Sin Límite** 



## Leadership in Accessible Tourism

### **Viajeros Sin Límite**

632.620

**Unique visits** 

3,32m

Duration of the visit

691.562

**Pageviews** 

42

% New visitors

the world in

Accessible Tourism

From the most **blogs** visited tourism

The best positioning in Google in search by keywords

**NOTE:** Statistical data extracted from Google Analytics (January 2020



### Means and tools

- **HD Cameras**, Go Pro and 360° of the latest generation with special supports so that the protagonist is the accessible destination..
- **Emotional video** of a traveler with a wheelchair walking through the places accessible in the blog **Viajeros sin límite**. <u>Click here</u>.
- **Monthly themed videos** in the blog **Viajeros sin límite** to extend the promotion. **Click here**.
- Confidential emotional report on the accessibility and possible improvements of the destination, based on my experience of traveling the world with a wheelchair. <u>Click here</u>.
- Diffusion in our networks of immediacy in real time (With free WIFI or SIM outside Spain or European Union): Instagram, Facebook, Twitter.

### Means and tools

- **Assignment of videos** to the destination for dissemination.
- Thematic channel with videos in VimeoPro and creation of a Thematic Playlist on Youtube.
- Recognition of the title "Inclusive Territory" as a destination that we have personally verified and recommend.
- **Mention as an example** of good practices in accessible tourism, in our presentations, talks, conferences,...
- Appear in our **portfolio of clients** and collaborators.





## **Publications**

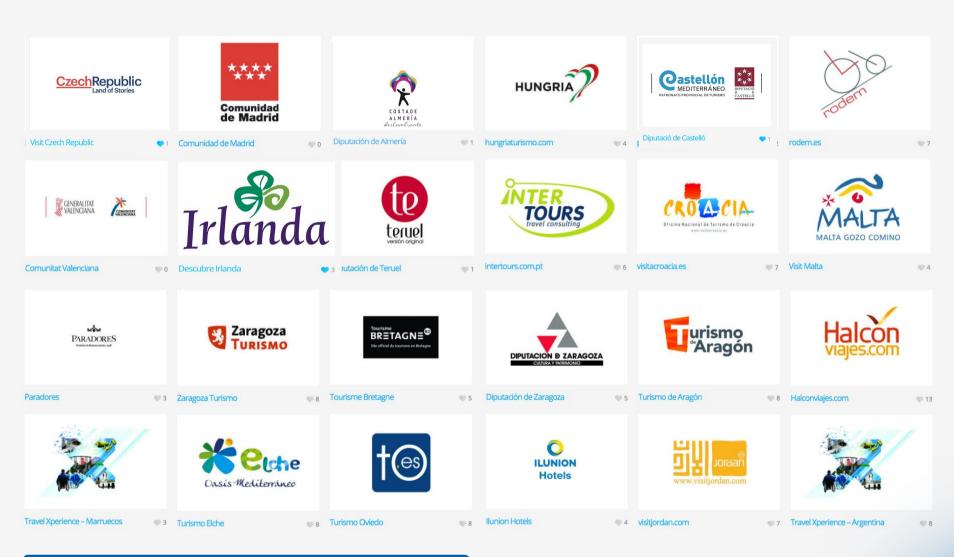
Publication of the **general video** of the trip and monthly **thematic videos** in blog with **more than**600,000 visits / month

Promote the **dissemination** of publications through our **Social Networks**, **video channels** and **photography channels**.

Blogs have mechanisms to publish the videos already published, on **Twitter** at random.



## Some of our customers





See full list of customers

Click on this button to see the complete list of customers of **Viajeros Sin Límite** 



## Influencers in travelers with wheelchair

In **2019** we received more than **11.000** emails asking about our recommendations.

#### These are some of the queries we receive:

..."I have seen your video of Oporto on YouTube and I find your comments interesting, very useful to go there. I would like to know what hotel you stayed in as it is very difficult to find accessible hotels".. **Isabel M.G.** 



..."The page is wonderful. I have several friends in wheelchairs for whom you are an inspiration, one of them began to look at Costa Rica. Can there be better reward?".. **Maribel J.** 



..." With your information I have decided to travel to Croatia, the land of my grandparents. I'm organizing my trip with your videos. Thank you"...

Marisu.





# Repercusión en Medios de Comunicación



Report in the newspaper
El País
Click here



# Repercusión en Medios de Comunicación

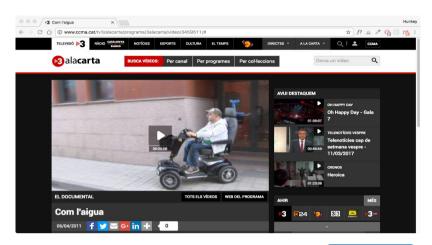


Interview in RNE
Program "Por Tres Razones"

Click on the image



# Impact on the Media



Documentary film "Com l'aigua" produced by **TV3** about my life

See vídeo



Feature in the program of **Basque Public TV ETB** 







Collaborator with own space in Aragón Radio



Report in the informative **Asturian Public TV** 





## Impact on the Media



Report in the online magazine of the repsol guide. See full report clicking here



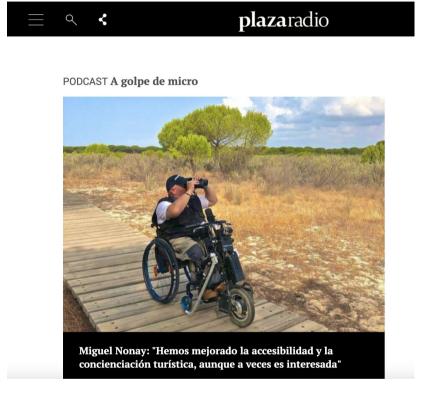
Report in the newspaper El Mundo. See full report clicking here



## Repercusión en Medios de Comunicación



Interview in Cadena Ser
in the program "A vivir Zaragoza"
From the minute 1:40
Click here



Interview in Plaza Radio
Program "A Golpe de Micro"

**Click here** 



# Impact on the Media



clicking here



## Membership of international organizations



Reconocimiento como Partner en el registro de proveedores de servicios turísticos accesibles en todo el mundo

pinchando aquí





Miembro asociado de la Red Española de Turismo Accesible y Red Europea de Turismo Accesible Click here



A traves de Redestable somos miembros de la Organización Mundial del Turismo (Naciones Unidas)

click here



## International Awards



The **Croatian Ministry of Tourism** has awarded me the **Golden Pen** for my work on spreading Croatia in Spain during 2014 through my videos.

Link to the news: <a href="https://goo.gl/9Un4RF">https://goo.gl/9Un4RF</a>



We have been awarded the Best Personal
Blog award at the **Aragón Network Awards 2016** organized by **Heraldo de Aragón** and
they have great prestige

Link to the news: https://goo.gl/4oORxs



We have been awarded one of the 2019 CZ Awards organized by the Czech Tourist Office in Spain and which have enjoyed great prestige for more than 20 years.

Link to the news: https://goo.gl/4oORxs



